

Minarverse

December 2024 Edition

Our Experts Recommend:

Explore the Art of Block Printing in Sanganer and Bagru

Immerse your clients in the timeless craft of block printing with visits to Sanganer and Bagru, two artisanal hubs near Jaipur. Just 35 minutes from Jaipur, Sanganer is renowned for its intricate motifs inspired by flowers, often printed on white or off-white fabrics. On the other hand, Bagru, located 50 minutes away, showcases bold geometric designs with natural patterns, traditionally printed on indigo or bluish backgrounds.

Each destination offers a unique experience, whether it's the delicate detailing of Sanganer prints or the striking patterns of Bagru. Perfect for art enthusiasts and cultural explorers, these workshops provide an engaging way to learn the traditional techniques of block printing.

Minar News:

Ruhani Makes Waves in TTJ – Redefining Luxury Travel, One Journey at a Time
Move over, cookie-cutter luxury—Ruhani Duggal, Associate Director of Minar Group and the creative soul behind Vilasa, is making headlines in Travel Trade Journal (TTJ). In this exclusive feature, Ruhani opens up about crafting more than just itineraries; she's shaping experiences that resonate deeply with travelers who crave connection, culture, and a touch of magic.

From curating private palace dinners fit for royalty to wellness retreats inspired by positive psychology, Vilasa isn't just about travel—it's about leaving your soul a little fuller. Ruhani shares her mission to showcase India's hidden gems with a modern twist, proving that luxury can be authentic, meaningful, and unforgettable.



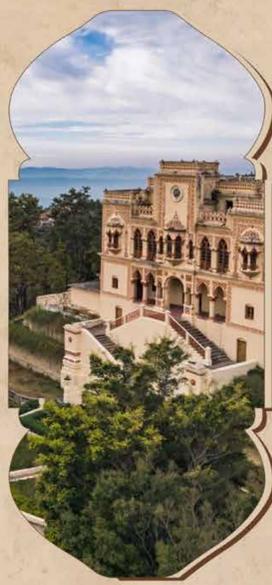
Addition to Your Sales Portfolio:

Reimagined Luxury at Ananda in the Himalayas

Transport your clients to the serene foothills of Rishikesh, where Ananda in the Himalayas offers a truly transformative wellness retreat. Nestled on 100 acres of the Maharaja of Tehri-Garhwal's Palace Estate, this iconic destination combines breathtaking Himalayan views with world-class wellness programs, all designed to rejuvenate the mind, body, and soul.

From newly renovated Deluxe Suites with private balconies to opulent villas featuring temperature-controlled pools and personal butlers, every accommodation exudes understated elegance. Whether indulging in Ayurveda, yoga, or the Sleep Enhancement Program, or savoring locally sourced cuisine on the tree-top deck, guests will experience the perfect harmony of luxury and holistic healing.

Why wait to elevate your portfolio? Email us today for exclusive rates and discounts for this award-winning property. Let your clients enjoy the pinnacle of wellness and luxury—while you offer them the extraordinary.



Agent Spotlight:

We're thrilled to share glowing feedback from Susana Peypoch, a travel designer specialising in bespoke experiences. Susana commended Ruhani and Manoj for their exceptional work on an intricate, 3-month solo itinerary spanning India and Bhutan.

From handling last-minute changes to managing complex logistics across multiple destinations, the team delivered flawless execution with creativity, flexibility, and responsiveness. Susana highlighted their consistent communication while the client was on the ground, ensuring every detail was perfect.

This is why Minar is trusted by luxury travel designers worldwide—where challenging itineraries are transformed into seamless journeys. Thank you, Susana, for your kind words!



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